Equipped with SureNail® Technology, Duration FLEX Shingles deliver enhanced durability and toughness to help protect homes

TOLEDO, Ohio--(BUSINESS WIRE)--Owens Corning Roofing introduced TruDefinition® Duration FLEX™ shingles at the International Roofing Expo, Feb. 11-13, in Nashville, Tenn. Duration FLEX™ shingles are engineered to deliver enhanced flexibility and superior performance in harsh weather conditions, compared with standard shingles.

Featuring SureNail® Technology, TruDefinition® Duration FLEX™ shingles are made with a proprietary blend of SBS polymer modified asphalt and offer the highest impact rating available: UL 2218 Class 4. Owens Corning Roofing's Duration FLEX™ shingles were designed with a focus on key performance metrics. Duration FLEX™ shingles offer 42% better nail pull-resistance against wind compared with standard shingles. Built-in flexibility helps Duration FLEX™ shingles resist cracks and tears in all-weather installation conditions – offering more than 10% stronger tear strength compared with traditional shingles.

Duration FLEX™ shingles are also manufactured for efficient installation and are formulated to lay flat more quickly than standard shingles for a clean, finished look. The rubber-like flexibility that helps the shingle withstand expansion and contraction stresses, also helps minimize loss of granules and protects the shingle against UV rays.

“Extreme weather events can put your roof to the test,” said Scott Schumacher, Product Director, Owens Corning Roofing. “The TruDefinition® Duration FLEX™ shingle provides contractors and homeowners with a premium architectural asphalt shingle that offers performance, durability and impressive resistance to help protect their homes.” Duration FLEX™ shingles are available in seven colors to complement a breadth of home exteriors.

Duration® FLEX™ shingles are available now in select U.S. markets.

About Owens Corning:

Owens Corning (NYSE: OC) develops, manufactures and markets insulation, roofing and fiberglass composites. Global in scope and human in scale, the company’s market-leading businesses use their deep expertise in materials, manufacturing and building science to develop products and systems that save energy and improve comfort in commercial and residential buildings. Through its glass reinforcements business, the company makes thousands of products lighter, stronger and more durable. Ultimately, Owens Corning people and products make the world a better place. Based in Toledo, Ohio, Owens Corning posted 2017 sales of $6.4 billion and employs 19,000 people in 37 countries. It has been a Fortune 500® company for 64 consecutive years. For more information, please visit www.owenscorning.com.

© 2019 Owens Corning. All Rights Reserved.
For patent information, please visit www.owenscorning.com/patents.

Language:
English

Contact:
Media Relations: Katie Merx 419.248.6496

Ticker Slug:
Ticker: OC
Exchange: NYSE
